

Call for Nominations 2020 Rusty Brooks Distinguished Service Award

The Society for Marketing Advances (SMA) in 2018 established the Rusty Brooks Distinguished Service Award. The intent of this award is to recognize a very limited number of SMA members who have shown uncommon service to the Society for Marketing Advances during their membership. This award may be given to SMA members who have, based on recommendations from the previous award winners' nominating committee, shown meritorious service to the Society as affirmed by the SMA BOG. This year's nominating committee consists of the two prior year Rusty Brooks Distinguished Service Award winners:

- John R. "Rusty" Brooks, Jr., Houston Baptist University (jbrooks@hbu.edu)
- Alvin J. Williams, University of South Alabama (awilliams@southalabama.edu)

All members of the SMA who have provided exemplary long-term service to SMA are eligible to be nominated for consideration for the Rusty Brooks Distinguished Service Award. The nominated member must have been a member of SMA for at least ten-years. Examples of service include, but are not limited to, serving as an officer in SMA, conference chair or co-chair, member of the BOG, or other substantive service over time to SMA as recognized by the BOG. Current SMA Officers are not eligible for consideration for the Rusty Brooks Distinguished Service Award during their term of office.

To be considered by the nominating committee for the 2020 award time period, nominations must be received ***no later than Friday October 9, 2020***. Self-nominations and nominations from non-SMA members are not accepted. To be considered, the nominations must include, at a minimum:

- Name, position, affiliation, and contact information of nominee and nominator.
- A description of the nominee's service to SMA (be specific).
- A nominee's full current CV.

Important: Any selected Rusty Brooks Distinguished Service Award winner **MUST** attend the upcoming virtual 2020 SMA meeting (November 5-6, 2020) to be recognized by the Society for his or her accomplishments.

Please send nominations by email by Friday October 9, 2020 to both Rusty Brooks (jbrooks@hbu.edu) and Alvin Williams (awilliams@southalabama.edu).